



## The Midlands Largest Business Expo is returning to Birmingham in April 2018

Last year Great British Expo events grew dramatically with 600 exhibitors across the 6 regional Expo's, and just under 6,000 delegates attending.

### What's New for 2018's Midlands Expo – Birmingham?

We have the reputation as being the UK's leading provider of SME regional business expo's. This year it is Great British Expo's 5th birthday, and in celebration, we are making The Midlands Expo – Birmingham bigger and better than all our previous events. We have plenty of new features and elements that will be added to our events in celebration of our Birthday.

We are passionate about supporting regional business growth and development and we have assembled a world-class array of business minds all under one roof to help business owners and equip and empower them to build for the future.

Register for our event, and you will find the new ideas, inspiration, motivation, network, contacts and skills that you need to take your business to it's next level.

Ensure that you are one of the 900+ Businesses that will attend the region's most significant business event this year.

### Why you can't afford to miss this event:

- **Britain's most influential business names - Our Keynote Speakers!**  
We have a proud reputation of bringing business's most prominent names to our regional expo's.
- **Have Breakfast with over 150 other business owners.**  
The pre-Expo breakfast is a great way to start off Expo day. Network and be motivated by the keynote address from a leading UK business personality. Be one of the first to get your delegate bag with promotional offers worth £100+.
- **Meet The Experts - Industry Leading Workshops.**  
Covering issues that affect your business, our Workshops have been created to be an engaging, interactive and enjoyable way of gaining practical hands-on experience.
- **Meet 40 new clients in 30 Minutes- Serious Speed Networking.**  
Our Serious Speed networking is the quickest and most efficient way for you to add potential suppliers, partners or clients to your contact

list. Our networking sessions are always entirely packed out throughout the day.

- **1-2-1 ZONE.**

This year we have created a 1-2-1 Zone for you to hold a private meeting with a new contact, supplier or partner that you may have met during your networking sessions.

- **Wonder Woman Business Panel - Success Secrets**

This panel of eminent female business leaders & entrepreneurs will share the secrets of their phenomenal success - along with the mistakes that they have made along the way! This is a fantastic Q&A opportunity and you can be confident that you will receive the best advice with the most up to date information and views, critical for the success of your business.

- **101 Business Matters.**

These small booths will be set up with experts from the UK who will be able to assist you in the challenges any business owner faces in the day to day running of the company. Whether it be accountancy, HR, marketing, cash flow, funding or business development challenges, there will be an expert available and ready to talk to you about your business needs and offer practical advice.

- **Supporting Charity.**

The ethos of our business is giving back and that is why our events are called business AND community. To date, we have donated £24,000 towards local charities and want to continue to increase this in 2018.

Register today and discover the new ideas, inspiration, motivation, network, contacts and skills that you need to take your business to its next level. We look forward to welcoming you to this year's Midlands Expo.

Register by visiting <http://www.greatbritishexpos.co.uk/midlands-expo-registration/>

Alternatively call 0843 289 4634 or email [alec@midlandsexpo.co.uk](mailto:alec@midlandsexpo.co.uk) or [allison@midlandsexpo.co.uk](mailto:allison@midlandsexpo.co.uk)

[www.greatbritishexpos.co.uk/midlands-expo-birmingham/](http://www.greatbritishexpos.co.uk/midlands-expo-birmingham/)